

**Lighthouse Youth & Family Services
Governance Committee Meeting
January 14, 2019**

Present: Tamie Sullivan, Lisa O'Brien, and Paul Haffner.

Staff present: Judy Oakman.

A meeting of the Governance Committee was convened by Chair, Tamie Sullivan on Monday, January 14, 2019 at the Administration building at noon.

The minutes of the September 11th meeting were approved as previously distributed. Lisa O'Brien motioned and Paul Haffner seconded. The minutes were unanimously approved.

Ms. Sullivan led the discussion on new members and how mentoring was going. Everyone believed the onboarding process was going well and Eric Abercrombie (mentor Candie Simmons) and Barry Morris (mentor Phil Shephardson) were settling in and getting involved. Ms. Sullivan will also reach out to Amber Simpson to confirm she has what she needs after her board mentor finished her term.

Ms. Sullivan and Ms. O'Brien were most excited about responding to Marvin Butts' and Amber Simpson's call from the last board meeting to market Lighthouse's efforts in the community. The goal is that every youth would know what Lighthouse is about and would know how to contact us for services. The committee believes we should create an 'ad hoc' committee to pursue and explore the marketing efforts of Lighthouse Youth & Family Services. Mr. Haffner reviewed some of the early 2016 notes from the first brief start of a marketing committee. Ms. O'Brien expressed that the committee should have a clear purpose and specificity around its charter as well as be "fun". This would really help board members to be engaged and help to extend the board expertise into the community through volunteer efforts. This committee could help roll out the 50th anniversary celebrations that the Development Department has already planned.

The Committee also discussed the ability to add individuals to this committee that may not be board members but would bring expertise in this area. Ms. O'Brien suggested that she and Amber Simpson co-chair the committee. Everyone agreed and Ms. O'Brien would ask Ms. Simpson before the board meeting on Wednesday. First meeting could hopefully happen in February. Mr. Haffner offered some connections that could assist us in this effort. He will contact a few marketing people to see if they would be interested in helping Lighthouse.

Ms. Oakman indicated that the board survey could surface further ideas and answers to the Board Engagement question. Ms. Oakman planned to conduct the board survey by mid-February with the results tallied for us to review at the March Governance Committee meeting.

The next meeting is March 11, 2019.

With no further business, the meeting was adjourned at 1:15 pm.

Respectfully submitted,

Judith A. Oakman