Beacon for Youth Foundation Board Meeting Minutes 4/25/2018

Attendees: Karen Abel, Barry Morris, Chau Huffman, Stephen Peterson, Tom Schiller, Lauren Frooman, Judy Oakman, Jessica Wabler

Stephen welcomed everyone. Stephen introduced Chau as the new Fall Event chair and welcomed her to the Foundation Board. Members introduced themselves. Stephen asked for approval of the January minutes. Karen motioned. Tom seconded. The motion passed.

Governance

Approve New Board Member – Stephen announced that Amy Susskind has been asked to join the Foundation Board. She will be working with the Board of Trustees to implement ideas from the Fired Up Fundraising training. Stephen asked for approval of Amy to join the board. Tom motioned. Barry seconded. The motion passed.

Fundraising Policies and Procedures – Jessica announced that the current fundraising policies and procedures document needs updating. She sent the edited document out to the board and requested edits. Jessica said that a section regarding third party fundraisers will be added. She asked if the "Life Cycle of a Check" information should be added. Judy suggested that information could be included in the fiscal documents that she is updating. Jessica asked if we should add a section about who can fundraise. The board agreed this would be beneficial. Jessica will make edits and we will review at the next meeting.

Fundraising Plan Draft

Jessica announced that she will be drafting a fundraising plan for the 2019 fiscal year. We will review and approve at the next meeting.

Events

2018 Beacon – Lauren updated the group on the Beacon Gala. There will be 400 guests, and the paddle raise will support Foster Care. Board member, Roni Hyman, will be speaking. Board members and staff have been asked to thank tables prior to the start of the program during the event.

2018 Fall Event – Lauren announced that the event will take place on Thursday, September 13 (after the meeting the date was changed to Thursday, September 20) at the home of Kim Woods. Chau announced that the event will take on a garden party feel, and the majority of the event will be held outside. Lauren and Chau will be working on a dual sponsorship opportunity for the 2018 Fall Event and 2019 Beacon Gala.

Donor Development

Planned Giving – Jessica passed out a list of prospective PG donors and asked the board to review and let her know if they had a relationship with anyone. Bob Mecum has also been given a list and will be working to meet with several potential planned giving donors.

YP Cultivation – Lauren announced that David Snopkowski and Alex Kondash will be chairing the YP committee. Their last meeting was held at the Sheakley Center, and they were given a tour. They will be volunteering at the center in May by providing dinner. They will also be planning the 2018 Bar Crawl, which will be held on Saturday, September 15.

Inside Lighthouse – Jessica announced that the next Inside Lighthouse will be at the Sheakley Center and will be held on Thursday, April 26. Then, the next one will be held at the Lighthouse Community School. If you have anyone that is interested in attending, let us know.

Investment Committee

Tom announced that everything looks good for 2017. January of 2018 was good and then February had a downturn. Right now, we have total assets of about 11.1 million.

Wrap-Up

Judy announced that the emergency placement center will not be opening as originally planned due to issues surrounding licensure. There are currently discussions about how the facility will be used. Judy asked the board to approve \$25,000 out of the spending allowance to cover the operating costs of getting the facility ready. Karen motioned. Tom seconded. The motion passed.

The next meeting will be held July 25, 2018.